

Municipal Water Corporate Subscription



Rely on our water industry expertise to support your strategic decisions and gain a competitive edge.

Guiding Company Strategies in the U.S. and Canada Municipal Water Market

The once slow-moving municipal water sector in the U.S. and Canada is now seeing significant change. The myriad of challenges—supply chain and labor disruptions, aging assets, changing demographic and industrial demands, and environmental stresses—is growing at a pace unforeseen decades ago. At the same time, we are seeing unprecedented infrastructure spending at the federal and state level, while the evolving regulatory landscape (e.g., PFAS, lead) drives new water industry spending and shifts in company strategies.

These countervailing forces are reshaping the long-term trajectory and focus of the US\$1.8 trillion of capital and operating expenditures expected through 2030. Water and wastewater utilities are investing in new solutions and business models to address aging pipe and treatment assets. Bluefield's proprietary datasets and market insights represent critical tools for decision makers seeking to better understand and navigate this changing municipal water landscape.

Key questions addressed by this service

What is the forecasted water & wastewater infrastructure outlook?

Which companies and business models are succeeding in municipal water?

Where are the opportunities for investment across the water value chain?

Which state regulations are driving advanced treatment?

How are contaminants of emerging concern impacting utility budgets?

Which market segments and geographies are expected to grow the fastest?

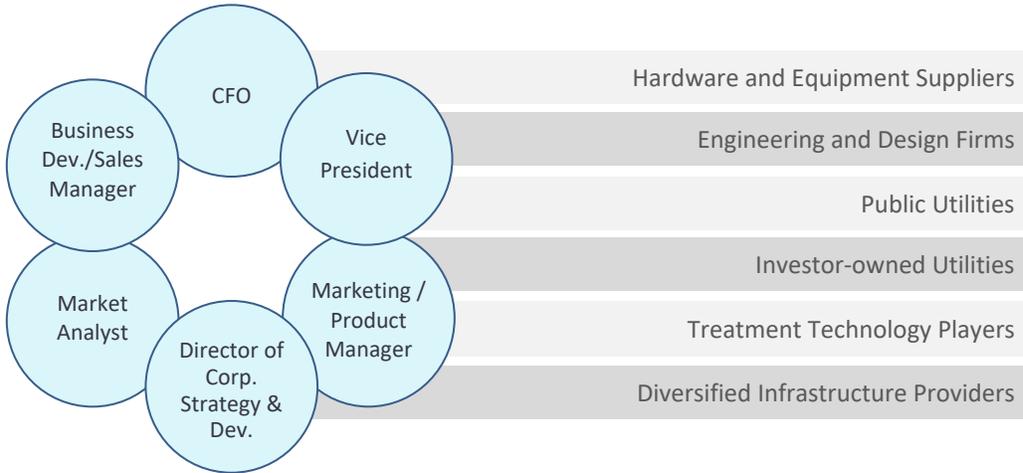
Subscription Benefits

- Gain insight into company strategies and business models
- Understand market sizing and forecasts (CAPEX and OPEX)
- Identify emerging trends and key market shifts
- Anticipate regulatory shifts shaping municipal water markets
- Track infrastructure funding programs and project financing models
- Leverage a team of dedicated water market experts for questions and validation

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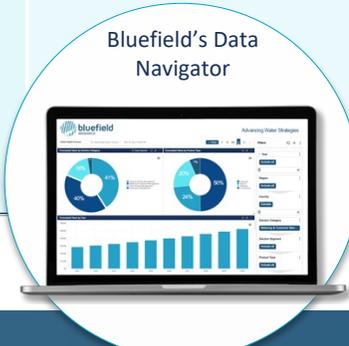


Companies & roles this service is targeted toward



Client Experience

Research & Analysis	Data Access	Support & Interaction
<p>Insight Reports deep dive research reports on comprehensive topics</p> <p>Analyst Presentations live webcasts presented by our research team</p> <p>Research Notes brief summaries on single topic or recent event</p> <p>Quarterly Reviews analysis and insights of market trends, policy, events</p> <p>Company Profiles profiles on key organizations in water</p>	<p>Municipal Water Data clients of this service receive access to interactive data dashboards on municipal water</p> <ul style="list-style-type: none"> • U.S. Municipal Water and Wastewater Systems • U.S. Municipal Water Forecasts (CAPEX, OPEX, PFAS, Reuse, Network Infrastructure) • State Revolving Fund Projects (Clean Water and Drinking Water) • Utility CIPs • Utility Water and Wastewater Rates by City (U.S.) 	<p>Analyst Access Clients of this service receive access to water experts for enquiries, to review forecast methodologies, or to clarify proprietary data and analysis</p> <p>Custom Client Support board meeting presentations, onsite client workshops, and customer-focused events</p>



Research Topics

- Water quality and contaminants of concern (e.g., PFAS, lead)
- Funding and policy at the state, province, and federal level (e.g., SRF, IJJA, IICP)
- Alternative water supply strategies (e.g., reuse, desalination)
- Utility budgets and planning
- CAPEX/OPEX forecasts
- Competitive landscape analysis and business models

About Bluefield Research

Companies approaching water as a business are often challenged by a lack of high quality, reliable information. Bluefield bridges this gap with actionable, data-backed analysis supported by a transparent research methodology and ongoing access to our global water experts. As an independent insight firm focused exclusively on water markets, executives rely on our suite of research services to validate their assumptions, address critical questions, and strengthen strategic planning processes.

Learn what Data Navigator can do for you.

[Book 30-min demo](#)



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